



Energy Storage Intelligence Network - ESIN Privacy Policy

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1. ESIN Privacy Policy

We have written this privacy policy in order to explain to you, in accordance with the provisions of the [General Data Protection Regulation \(EU\) 2016/679](#) and applicable national laws, which personal data (“data”) we as the controller – and the processors commissioned by us (e.g. providers) – process, will process in the future and what legal options you have. The terms used are to be considered as gender-neutral.

2. Scope

This privacy policy applies to the personal data processed by enspired GmbH (“enspired”, “we” or “us”) as the controller and to all personal data processed by processors commissioned by us in connection with Energy Storage Intelligence Network (ESIN), including






- the nomination, onboarding and administration of users designated by corporate customers participating in ESIN (“Members”);
- the registration for and use of the ESIN online platforms, member area, webinars, recordings, materials and related services;
- optional networking, community or directory features within ESIN, if and when such functionality is made available;
- communications with Members and their representatives in connection with the administration of the Membership Agreement;
- content contributed to ESIN by Members or other contributors, including webinar materials, recordings and similar content (“Knowledge Partner Content”);
- inquiries and communications relating to ESIN.

Member companies remain independently responsible for the personal data of their employees (users). They decide on what legal basis they transfer this contact data to us and who should have access to ESIN.

Where ESIN-related processing takes place in connection with webinars, online events, recordings, event participation, photography, filming, ticketing or similar event-management activities, additional or separate privacy information may apply, including enspired’s Events Privacy Policy. Where both notices apply, this Privacy Policy supplements the Events Privacy Policy for ESIN-specific processing.

Certain ESIN features described in this Privacy Policy may only become available over time. Where a specific feature is not active, the related processing will not take place unless and until that functionality is introduced.

3. ESIN registration / onboarding / access to members' area

-  Data subjects: Individuals registering on behalf of a company for ESIN (Energy Storage Intelligence Network), registered users, prospective users, Member representatives involved in onboarding or seat administration
-  Purpose: Handling ESIN registration / participation requests, onboarding, seat allocation, account setup, authentication, access administration and account lifecycle management
-  Processed data: name, business contact details, Member affiliation, job title / function, country / region, seat information, onboarding status, account data, login data, technical access data
-  Storage period: As long as necessary for the purposes stated below
-  Legal basis: Art. 6(1)(b) GDPR and Art. 6(1)(f) GDPR

3.1 Why do we use the data

We process personal data in order to administer the ESIN membership structure, verify whether a (prospective) member and/or nominated user is eligible for participation in ESIN under our contractual membership rules, administer seat allocation, create and activate user accounts, authenticate users, provide access to the ESIN member area and related services, and manage account lifecycle matters such as seat swaps, account deactivation and offboarding.

Where Members nominate individuals for access to ESIN, we also use the relevant onboarding data in order to set up access for the designated user and administer ESIN efficiently.

3.2 What data is processed?

In this context, we may process in particular:

- name;
- business email address;
- employer / Member affiliation;
- job title / function;
- country / region;
- seat allocation information;
- account activation and onboarding status;
- information relating to seat swaps or deactivation;

- login credentials and authentication data;
- user ID / account name;
- technical logs, timestamps, IP address, browser and device information;
- records of access to the online platform, member area, recordings and materials;
- correspondence and records relating to eligibility, onboarding or access decisions.

Where personal data is received from the relevant Member, such data typically consists of business contact details, role / function and seat allocation information required for onboarding and account administration.

3.3 Duration of data processing

We retain account, onboarding and access-related data for the duration of the user relationship and thereafter for as long as necessary to document the relationship, handle support or follow-up matters, establish, exercise or defend legal claims, and comply with applicable legal or accountability obligations.




Where nomination or registration data is processed but no user relationship is ultimately established, such data is generally retained only for as long as necessary to handle the onboarding process and any related follow-up, unless further retention is required by law or for claim-defence purposes.

3.4 Legal basis


The processing of personal data for account setup, access administration and provision of the user relationship is generally based on Art. 6(1)(b) GDPR, where such processing is necessary to provide ESIN access and related services to the user.

Where processing is necessary for efficient platform administration, seat management, operational handling of onboarding or account security, we rely on Art. 6(1)(f) GDPR. Our legitimate interests include the efficient and secure administration of ESIN and the implementation of the Membership Agreement and User Relationship.

4. ESIN networking

-  **Data subjects:** Users who actively choose to participate in optional networking, community or directory features
-  **Purpose:** Enabling professional networking and exchange between ESIN member organisations by displaying selected contact details within the ESIN network, in particular in the ESIN members' area (member directory/networking).
-  **Processed data:** Profile data, business contact details and any additional

information voluntarily provided by the user and evidence of consent (e.g., consent status and timestamp).

 Storage period: As long as necessary for the purposes stated below and until consent is withdrawn.

 Legal basis: Art. 6(1)(a) GDPR (consent).

4.1 Why do we use the data

We may process your personal data to provide networking features within the ESIN network. This includes displaying selected contact details within the ESIN network, in particular in the ESIN members' area (member directory/networking), to facilitate professional exchange and contact between ESIN member organisations. We will only make your contact details visible within the ESIN network if you have actively consented to this.

4.2 What data is processed?

If you opt in to the networking function, we may process and display the following data within the ESIN members' area:

- title, name
- job title / role / function
- company name
- business e-mail address (if included in the visibility scope)
- country/region (if provided)
- field of work / industry (if provided)
- any additional profile information you voluntarily provide (e.g., short bio/notes), if included in your profile

We also store evidence of your consent (e.g., consent status and timestamp). Please do not include sensitive information (e.g., health data) or other unnecessary personal data in free-text fields.

If no such feature is activated, or if you do not choose to participate, no profile will be displayed for networking or directory purposes.

4.3 Duration of data processing






If you opt in to the networking function, your contact details will remain visible within the ESIN members' area for as long as your membership is active and until you withdraw your consent. If you withdraw your consent, we will stop displaying your contact details for

networking purposes with effect for the future. After the end of membership, we generally delete or anonymise networking-related personal data within 12 months unless legal retention obligations apply. Minimal evidence data (e.g., opt-out status) may be retained for an appropriate period to document compliance.

4.4 Legal basis

The processing of personal data for the networking function (visibility of contact details within the ESIN network, in particular in the ESIN members' area) is based on your consent pursuant to Art. 6(1)(a) GDPR.






5. ESIN webinars / online events

-  Data subjects: Individuals registering for and/or participating in ESIN webinars/online events.
-  Purpose: Organisation and delivery of webinars and digital sessions, documentation of participation, provision of recordings and materials, and on-demand access to session content
-  Processed data: Registration data (e.g., name, business e-mail, company, role) and participation/interaction data, audio/video contributions, recordings, materials and related access data
-  Storage period: See our [Events Privacy Policy](#) (applies to ESIN webinars/online events).
-  Legal basis: Art. 6(1)(b) and (f) GDPR (performance of a contract and legitimate interest in holding events); for further information see our [Events Privacy Policy](#).

5.1 General

For full information pursuant to Art. 13 GDPR (including recipients/processors such as webinar tools, retention periods, and your rights), please refer to our [Events Privacy Policy](#).

6. Newsletters and marketing information

-  **Data subjects:** Individuals who subscribe to ESIN newsletters and/or marketing communications.
-  **Purpose:** Providing information about ESIN events, products and services by sending newsletters and other marketing communications (e.g., announcements of webinars/events, new content or features, and related ESIN offerings).
-  **Processed data:** Contact and profile details required for delivery and personalisation (e.g., name, business e-mail address, company name, job title/role), subscription preferences, and evidence of consent (e.g., consent status and timestamp).
-  **Storage period:** As long as necessary for the purposes stated below and until consent is withdrawn.
-  **Legal basis:** Art. 6(1)(a) GDPR (consent).

6.1 Why do we use the data

We may process your personal data to send you newsletters and marketing information relating to ESIN (e.g., ESIN events, webinars, products and services) if you have actively subscribed to such communications. We will only send you these communications if you have actively consented, and you may unsubscribe at any time with effect for the future.

6.2 What data is processed?

If you subscribe to ESIN newsletters/marketing communications, we may process:

- business e-mail address
- title, name
- job title / role / function (if provided)
- company name (if provided)
- subscription preferences (e.g., opt-in/opt-out status)
- evidence of consent (e.g., consent status and timestamp)






6.3 Duration of data processing

If you have subscribed, we will process your data for newsletter/marketing purposes until you withdraw your consent. After you unsubscribe, we will stop sending communications with effect for the future. Minimal evidence data (e.g., opt-out status) may be retained for an appropriate period to document compliance.

6.4 Legal basis

The processing of personal data for sending newsletters and marketing information is based on your consent pursuant to Art. 6(1)(a) GDPR.

7. Communications with Members / Service Administration

-  Data subjects: Users, Member representatives, Member contact persons and other relevant ESIN contacts
-  Purpose: Administration of the Membership Agreement, seat management, onboarding and offboarding, operational coordination, misuse handling and security-related communication
-  Processed data: Contact details, seat and account status data, correspondence, misuse or incident-related information and other operational administration data
-  Storage period: For as long as necessary for membership administration, documentation, legal defence, compliance and claim handling
-  Legal basis: Art. 6(1)(f) GDPR, where applicable Art. 6(1)(b) GDPR

7.1 Why do we use the data

We may process personal data in order to administer the ESIN membership, seat allocation, seat swaps, onboarding and offboarding, account status, misuse, exclusions, deactivation, contractual administration and security-related matters.

This processing is necessary to administer ESIN operationally and to ensure proper and secure use of the service.

7.2 What data is processed?

Depending on the case, we may process:

- names and business contact details of Member representatives and contact persons;
- user-related onboarding and seat allocation information;
- account setup and activation status;
- information relating to onboarding, offboarding, seat swaps or deactivation;
- support requests and correspondence;
- misuse, exclusion, incident or security-related information where relevant.

7.3 Duration of data processing






Such data is retained for as long as necessary to administer the membership structure, document relevant account changes, handle follow-up matters, comply with legal obligations and establish, exercise or defend legal claims.

7.4 Legal basis

Processing for communication with Members and related service administration is generally based on Art. 6(1)(f) GDPR. Our legitimate interests include the efficient administration of ESIN, the implementation of the Membership Agreement, secure platform operation and proper handling of misuse, exclusions and security matters.

Where such communication is directly necessary to establish or perform the user relationship, processing may also be based on Art. 6(1)(b) GDPR.

8. Knowledge Partner Content

-  Data subjects: speakers, moderators, contributors and other individuals whose personal data appears in content made available through ESIN
-  Purpose: hosting, making available and administering contributed content within ESIN
-  Processed data: names, images, voices, professional affiliation and personal data contained in recordings, slides, documents or similar materials
-  Storage period: for as long as necessary to make the relevant content available through ESIN and to document, protect or remove such content where required
-  Legal basis: Art. 6(1)(b) GDPR, Art. 6(1)(f) GDPR

8.1 Why do we use the data

Where Members or other contributors provide content for ESIN, we may process personal data contained in such content in order to host, make available and administer that content within ESIN.

8.2 What data is processed?

Depending on the content provided, this may include names, images, voices, professional affiliation and personal data contained in recordings, slides, documents or similar materials.

8.3 Duration of data processing


Such data is retained for as long as necessary to make the relevant content available through ESIN and to document, protect or remove the content where required.


8.4 Legal basis


Where necessary for the provision of ESIN services, processing is based on Art. 6(1)(b) GDPR. Otherwise, processing is based on Art. 6(1)(f) GDPR, in particular for the operation and administration of ESIN.

9. Security and misuse prevention

 Data subjects: Users, Member representatives and other affected individuals where relevant

 Purpose: Account security, platform protection, misuse prevention and incident handling

 Processed data: Login and authentication data, technical logs, account activity data and communications or documentation relating to misuse or security incidents

 Storage period: for as long as necessary for security, investigation, documentation and legal defence purposes

 Legal basis: Art. 6(1)(f) GDPR

9.1 Why do we use the data

We process personal data in order to protect user accounts, detect and prevent unauthorised access or misuse, investigate incidents and safeguard the security and integrity of ESIN.

9.2 What data is processed?

Depending on the case, this may include login and authentication data, technical logs, timestamps, IP address, browser and device information, records of account activity and access, and correspondence or documentation relating to misuse or security matters.

9.3 Duration of data processing

Such data is retained for as long as necessary to ensure platform security, investigate and document incidents, comply with applicable obligations and establish, exercise or defend legal claims.

9.4 Legal basis

Processing for security and misuse prevention is based on Art. 6(1)(f) GDPR. Our legitimate interests include IT security, prevention of misuse and safeguarding the integrity of ESIN.

10. Right of withdrawal

Where processing is based on your consent, you may withdraw your consent at any time without giving reasons, with effect for the future (e.g., via the unsubscribe link, preference settings (if available), or by e-mail to the contact address listed). Withdrawal does not affect the lawfulness of processing prior to withdrawal. After withdrawal, we will stop processing for the relevant purpose; we may retain minimal evidence data (e.g., opt-out status) for an appropriate period to document compliance and to meet legal obligations.

11. Right to object

Where we process your personal data on the basis of Art. 6(1)(f) GDPR, you have the right to object at any time on grounds relating to your particular situation.

Where personal data is processed for direct marketing purposes, the data subject has the right to object at any time to such processing for that purpose.

12. Processors

We use service providers (processors) to support our services (e.g., website hosting, form handling, CRM storage/management and e-mail delivery). Where we use processors, we have concluded data processing agreements pursuant to Art. 28 GDPR. Some service providers used in connection with ESIN may process personal data outside the European Economic Area, including in the United States. Where personal data is transferred to a third country, we ensure that an appropriate safeguard under Chapter V GDPR applies, such as an adequacy decision, standard contractual clauses or another lawful transfer mechanism, depending on the provider and the relevant processing activity.

Additional provider-specific information on service providers used in connection with events, webinars or communications may be provided in [enspired's Events Privacy Policy](#).

13. Contact details of the data protection controller

If you have any questions about data protection, please contact:

enspired GmbH
Wagenseilgasse 3
1120 Vienna

E-Mail: privacy@enspired-trading.com

14. Rights in accordance with the General Data Protection Regulation

You are granted the following rights in accordance with the provisions of the [GDPR](#) (General Data Protection Regulation) and the Austrian [Data Protection Act \(DSG\)](#):

- Right to rectification (article 16 GDPR)
- Right to erasure (“right to be forgotten”) (article 17 GDPR)
- Right to restrict processing (article 18 GDPR)
- Right to notification – notification obligation regarding rectification or erasure of personal data or restriction of processing (article 19 GDPR)
- Right to data portability (article 20 GDPR)
- Right to object (article 21 GDPR)
- Right not to be subject to a decision based solely on automated processing – including profiling – (article 22 GDPR)

If you think that the processing of your data violates the data protection law, or that your data protection rights have been infringed in any other way, you can lodge a complaint with your respective regulatory authority. For Austria this is the data protection authority, whose website you can access at <https://www.data-protection-authority.gv.at/>.

15. Austria Data Protection Authority

Address: Barichgasse 40-42, 1030 Wien

Phone number: +43 1 52 152-0

E-mail address: dsb@dsb.gv.at

Website: <https://www.dsb.gv.at/>

16. Additional and further Information

Please also see our [General Privacy Notice](#) for additional and further information.

17. Changes to this Privacy Policy

We reserve the right to modify this Privacy Policy at any time to reflect changes in our practices, legal requirements, or for other operational reasons. The current version of the policy is always available on our website. We encourage you to review this page periodically for the latest information on our privacy practices.

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